

Grow your business with...



HARROGATE
FLOWER SHOWS

Autumn



18-20 Sept 2026

Partnership Opportunities

With over fifty years of showcasing the very best in horticulture, the Harrogate Autumn Flower Show offers potential sponsors the opportunity of a powerful marketing platform in one of the UK's most affluent areas.

Welcoming up to 30,000 visitors across a three-day period, the show provides a unique opportunity to build brand awareness and cement loyalty by aligning your organisation with this prestigious event, held in the stunning surroundings of Newby Hall & Gardens.

Newby Hall & Gardens
Skelton on Ure
HG4 5AE



From an entire event sponsorship to partnership support of a specific show element, there are a range of opportunities to promote your organisation's message within a recognised and trusted brand.

Packages range from as little as £2k, with options including headline sponsorship, bespoke hospitality, online media exposure, promotional exhibitor presence, guest ticket packages and the option of physical branding across the event.

A unique opportunity...

- Access to up to 30k affluent and engaged visitors
- High-quality ABC1/AB demographic, ideal for premium brands
- Prime opportunity to build brand awareness and customer engagement
- Be part of a highly respected, well-publicised national event in a unique heritage setting



To discover more about being part of the opportunity to engage directly with a unique audience at the heart of one of the UK's premier horticultural events, contact us now on nick@flowershow.org.uk.



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