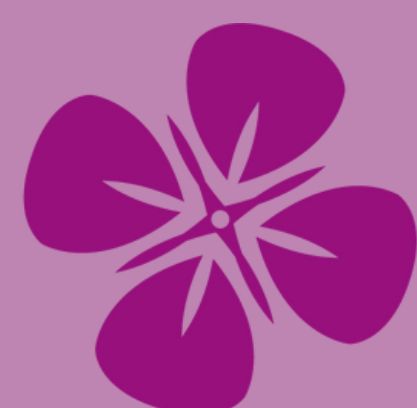


Grow your business with...



HARROGATE
FLOWER SHOWS

Spring



23-26 April 2026

Partnership Opportunities

With over 100 years of showcasing the very best in horticulture, the Harrogate Spring Flower Show offers potential sponsors the opportunity of a powerful marketing platform in one of the UK's most affluent areas.

Welcoming up to 50,000 visitors across a four-day period, the show provides a unique opportunity to build brand awareness and cement loyalty by aligning your organisation with this prestigious event.

Great Yorkshire Events Centre
Harrogate HG2 8NZ

The North of England's
premier horticultural
event since
1921



From an entire event sponsorship to partnership support of a specific show element, there are a range of opportunities to promote your organisation's message within a recognised and trusted brand.

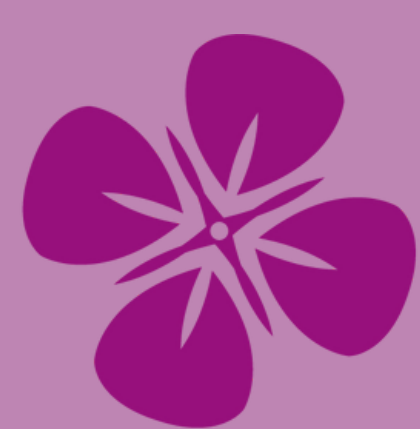
Packages range from as little as £2k, with options including headline sponsorship, bespoke hospitality, online media exposure, promotional exhibitor presence, guest ticket packages and the option of physical branding across the event.

A unique opportunity...

- Access to up to 50,000+ affluent and engaged visitors
- High-quality ABC1/AB demographic, ideal for premium brands
- Prime opportunity to build brand awareness and customer engagement
- Promote and connect with new and loyal customers
- Be part of a highly respected, well-publicised national event



To discover more about being part of the opportunity to engage directly with a unique audience at the heart of one of the UK's premier horticultural events, contact us now on nick@flowershow.org.uk.



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